



## **FOR IMMEDIATE RELEASE**

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### **THE SOUTHERLANDS ASSISTS IN COMMUNITY EFFORTS FOR BLUE RIDGE OPPORTUNITIES AND THE SALVATION ARMY**

December 22, 2009, Front Royal, VA – The Southerlands Retirement Community has taken an active interest in contributing to community efforts, including Blue Ridge Opportunities, “a non-profit private organization serving individuals with disabilities in Warren County and the surrounding areas.” The Southerlands hosted and organized a yard sale in which it raised \$400. The money will go towards creating opportunities for those with disabilities, such as conducting work force training. The Southerlands hosted a similar fundraiser in the spring in which it also raised \$400 for the organization. For more information about Blue Ridge Opportunities and its mission, please visit their website at <http://www.broportunities.org>.

With the economic environment creating hardship and challenges within the community, The Southerlands joined the Salvation Army’s food drive efforts this year. Both residents and staff of the retirement community made donations to the cause. As a community leader in the Front Royal area, The Southerlands was pleased to be able to partner with other community businesses in helping the less fortunate this holiday season. Being active within the community and helping others is directly correlated with the mission of The Southerlands, which is to care for others when they need it most whether it is its own residents or members of the community at-large.

The Southerlands is locally owned and operated and is a registered Continuing Care Community with the Commonwealth of Virginia. In addition to serving the active adult and senior community, members of The Southerland’s staff play active roles within the community in areas such as Rotary and various religious and civic organizations. The Southerlands is more than a home. It is a family.

*(The Southerlands Retirement Community opened in 1996 by three local businessmen, Courtney Carbaugh, Gray Blanton, and Dr. James Williams, as the first continuing care retirement community for residents of Warren County and surrounding areas. It has been the number one choice for carefree, comfortable retirement living with its services, amenities, and scenic location.)*

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For more information regarding The Southerlands Retirement Community and its efforts as a community leader, please contact:

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